



Badania Użytkowników Gier: Podejście Studium Przypadku

Indeks: 751059 Producent: A K Peters/CRC Press

Cena: 257.57 zł

Opis

Games User Research: A Case Study Approach

Producent: A K Peters/CRC Press

- **temat:** COMPUTERS / Human-Computer Interaction (HCI), COMPUTERS / Programming / Games, Computers/Human-Computer Interaction (HCI), Computers/Programming - Games, ANF: Computers and IT, COMPUTERS / Human-Computer Interaction (HCI), COMPUTERS / Programming / Games, Case Study; Game Controllers; Controller; Games User Research; Game user interface; User Testing; Game Developers; Gaming; Game Board; Graphical game interface; User Experience; HCI; Radiant Blocks; Human computer interaction; Social Games; Sociology; Game Audio; Usability testing; Freemium Business Model; Moderating Class Size; UX; Repertory Grid; Video games; Human Computer Interaction Laboratory; Mobile Games; AR Interface; Tui; IR Theory; Heuristic Evaluation; Pointing Tasks, Computers, Computers/Human-Computer Interaction (HCI), Computers/Programming - Games, Digital animation, Engineering: general, Ergonomics, Games, Games development & programming, Games development and programming, Human-Computer Interaction (HCI), Programming, Programming - Games, The arts, Games development and programming, Digital animation, Engineering: general, Ergonomics, Games development & programming, The arts
- **wiażący:** paperback
- **język:** english, english, english
- **waga przedmiotu:** 571 grams
- **strony:** 310
- **słowo kluczowe tematu:** Case Study; Game Controllers; Controller; Games User Research; Game user interface; User Testing; Game Developers; Gaming; Game Board; Graphical game interface; User Experience; HCI; Radiant Blocks; Human computer interaction; Social Games; Sociology; Game Audio; Usability testing; Freemium Business Model; Moderating Class Size; UX; Repertory Grid; Video games; Human Computer Interaction Laboratory; Mobile Games; AR Interface; Tui; IR Theory; Heuristic Evaluation; Pointing Tasks
- **kod unspsc:** 55101500
- **kod podmiotu:** COM079010, COM012040, COM079010, COM012040, UMK, UGN, TBC, TBDG, UMK, A
- **grupa docelowa:** General/trade
- **waga opakowania przedmiotu:** 1.26 pounds
- **zewnętrznie przypisany identyfikator produktu:** 1032923202, 9781032923208, 09781032923208
- **producent:** A K Peters/CRC Press
- **gatunek muzyczny:** Computers, Programming - Games, Computers, Human-Computer Interaction (HCI), Engineering: general
- **Data publikacji:** 2024-10-14T00:00:01Z
- **numer wydania:** 1
- **nazwa przedmiotu:** Games User Research: A Case Study Approach
- **data premiery:** 2024-10-14T00:00:01Z
- **data uruchomienia strony produktu:** 2024-08-09T05:20:48.637Z

Parametry

Autorstwo	A K Peters/CRC Press
Rok wydania	2024
Kategoria	Edukacja, Rozrywka