



Ekonomia i Finanse Profesjonalnych Sportów Zespołowych - Daniel Plumley i Rob Wilson

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Opis

The Economics and Finance of Professional Team Sports

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"Ekonomia i Finanse Profesjonalnych Sportów Zespołowych" to nie tylko teoria, ale także praktyczne studium przypadków z rzeczywistego świata sportowego. Autorzy prezentują wyzwania związane z utrzymaniem równowagi konkurencyjnej, zarządzaniem budżetem oraz pozyskiwaniem dochodów w branży sportowej. Dowiedz się, jak rewolucja w transmisjach telewizyjnych, rozwój nowych modeli biznesowych i inwestycje private equity wpływają na ekonomię sportu. Ta książka to niezastąpione źródło inspiracji dla wszystkich zainteresowanych ekonomią sportu.

"Ekonomia i Finanse Profesjonalnych Sportów Zespołowych" to omówienie kluczowych zagadnień z zakresu ekonomii i finansów w profesjonalnym sporcie. Autorzy szczegółowo analizują tematy takie jak wynagrodzenia sportowców, systemy draftu, prawa do transmisji oraz regulacje finansowe. Przyjrzyj się blisko strukturze kosztów, generowaniu przychodów i strategiom zarządzania finansami w sportowych ligach zawodowych. Ta książka to nie tylko księga ekonomiczna, ale także fascynująca podróż po kulisach finansowego świata profesjonalnego sportu.

- **temat:** Ballspiel, Baseball - Softball, Basketball, Dienstleistung, Finanzierung, Fußball, Industriebetriebslehre, Sportmanagement, Training (körperlich), ANF: Sport, Allgemeines, Lexika, Handbücher, Jahrbücher, Geschichte, American Team Sports, Association football (Soccer), BUSINESS & ECONOMICS, BUSINESS & ECONOMICS / Economics / General, BUSINESS & ECONOMICS / Finance / General, Ballspiel, Baseball, Baseball - Softball, Basketball, Business & Economics/Economics - General, Business & Economics/Finance - General, Business Aspects, CB, Cash Flow Statement, Common Revenue, Corporate finance, Cricket, Dan Plumley, Dan Plumley; Rob Wilson; sport economics; sport finance; professional sport; team sport; sport leagues; sport business; competitive balance; salary cap; draft system; broadcasting rights; sport agent; sport governance; financial regulation; football; Professional Sport Teams; OTT; EPL; CB; FFP; Vice Versa; UEFA Champion League; Formula 1; European Football Leagues; NFL; American Team Sports; NBA; Tv Deal; uncertainty of outcome, Dienstleistung, EPL, Economics, Economics - General, Economics of industrial organisation, Economics of industrial organization, English Football, English Premier League, European Football Leagues, European Super League, FFP, Finance, Finance - General, Finanzierung, Football, Football (Soccer, Association football), Football variants and related games, Formula 1, Fußball, General, HC, HC/Ratgeber/Sport/Allgemeines, Lexika, Handbücher, Jahrbücher, Geschichte, Hospitality and service industries, Indian Premier League, Industriebetriebslehre, Leicester Tigers, Marquee Players, NBA, NFL, NFTs, Non-Fiction, OTT, PSG, Private Equity, Private Equity Firms, Private Equity Investment, Professional Sport Teams, Professional sports - Economic aspects, Professional sports;Economic aspects., Ratgeber, Rob Wilson, Rugby football, SPORTS & RECREATION, SPORTS & RECREATION / Business Aspects, SPORTS & RECREATION / General, Season Ticket, Socios, Sport, Sport & leisure industries, Sport & leisure industries, Sport Properties, Sportmanagement, Sportmanagement und Sporteinrichtungen, Sports, Sports & Recreation/Business Aspects, Sports Economics, Sports administration - Economic aspects, Sports administration;Economic aspects., Sports management & facilities, Sports management & facilities, Sports management and facilities, Sports teams - Finance, Sports teams;Finance., Sports

training & coaching, Sports training and coaching, TEXT, Training (körperlich), Transfer Fees, Tv Deal, UEFA Champion League, Vice Versa, annual report, breakaway league, broadcasting rights, competitive balance, cost structure, cryptocurrency, draft system, esports, financial regulation, financial statement, metaverse, ownership, performance measurement, professional sport, revenue generation, salary cap, sport agent, sport business, sport economics, sport finance, sport governance, sport leagues, team sport, uncertainty of outcome, Association football (Soccer), Baseball, Corporate finance, Cricket, Economics of industrial organization, Football variants and related games, Hospitality and service industries, Sportmanagement und Sporteinrichtungen, Sports management and facilities, Sports training and coaching, HC/Ratgeber/Sport/Allgemeines, Lexika, Handbücher, Jahrbücher, Geschichte

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