



Filmowe Podróże po Azji: Ewolucja i Przemiany

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Opis

Film Tourism in Asia: Evolution, Transformation, and Trajectory

Producent: Springer

As you immerse yourself in the pages of Film Tourism in Asia, you'll uncover the nuances of environmental sustainability in tourism, the allure of marine parks, and the influence of Bollywood on travel trends. Dive deep into the rich tapestry of India tourism, Thailand tourism, and Japan tourism, learning how these countries have shaped the landscape of film tourism. Explore the fusion of cultural elements in Asian tourism destinations and gain insights into the challenges and opportunities in this burgeoning industry.

Published by Springer under the Perspectives on Asian Tourism series, Film Tourism in Asia presents a unique perspective on the convergence of film, culture, and tourism. This 1st edition from 2018 provides a fresh look at the intersection of industries like service industries, film, TV, radio, cultural studies, and hospitality. Get ready to embark on a journey through the cinematic landscapes of Asia and unravel the complex relationships between entertainment, travel, and cultural heritage.

Parametry

Producent	Springer
Wydanie	1st edition (2018)