



Innowacje Klientów: Strategia Klientocentryczna dla Zrównoważonego Rozwoju

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Opis

Customer Innovation: Delivering a Customer-Led Strategy for Sustainable Growth

Producent: Kogan Page

- **temat:** Business innovation, Customer services, Sales & marketing management, BUSINESS & ECONOMICS / Customer Relations, BUSINESS & ECONOMICS / Management, BUSINESS & ECONOMICS / Strategic Planning, Business & Economics/Customer Relations, Business & Economics/Management - General, Business & Economics/Strategic Planning, ANF: Business and Management, BUSINESS & ECONOMICS, BUSINESS & ECONOMICS / Customer Relations, BUSINESS & ECONOMICS / Management, BUSINESS & ECONOMICS / Strategic Planning, Behavioural Marketing, Betriebswirtschaft, Unternehmen, Business, Business & Economics/Customer Relations, Business & Economics/Management - General, Business & Economics/Strategic Planning, Business innovation, Business model innovation, Business/Economics, Customer Experience, Customer Relations, Customer growth, Customer journey, Customer relations., Customer services, Customer services., Customer-centric marketing, Customer-centric marketing; Customer growth; Customer journey; Disney; LEGO; Business model innovation; Customer-driven strategy, Customer-driven strategy, Disney, Do-it-yourself, Economics, Entrepreneurship, How-to, How-to/Do-it-yourself, Kundendienst, LEGO, Management, Management - General, Management: Innovation, Management: Marketing und Vertrieb, Marketing Strategy, Non-Fiction, Optimieren, Politik, Gesellschaft, Wirtschaft, Professional, Sachbücher, Sales & marketing management, Sales and marketing management, Strategic Planning, Strategic planning., TEXT, Taschenbuch, Taschenbuch / Sachbücher/Politik, Gesellschaft, Wirtschaft/Betriebswirtschaft, Unternehmen, Verstehen, Wirtschaft, Kundendienst, Management: Innovation, Management: Marketing und Vertrieb, Sales and marketing management, Taschenbuch / Sachbücher/Politik, Gesellschaft, Wirtschaft/Betriebswirtschaft, Unternehmen
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