



Marketing Online dla Praktyk Lekarskich: Strona www, SEO, Social Media, Prawo reklamy

Indeks: **725827** Producent: **Springer** Kod producenta: **44247370**

Cena: **218.59 zł**

Opis

Online-Marketing für die erfolgreiche Arztpraxis: Website, SEO, Social Media, Werberecht

Producent: Springer

- **temat:** Medical administration & management, Health economics, Clinical & internal medicine, Surgery, MEDICAL / Practice Management & Reimbursement, MEDICAL, Practice Management & Reimbursement, MEDICAL / Hospital Administration & Care, Hospital Administration & Care, BUSINESS & ECONOMICS / Industries / Healthcare, BUSINESS & ECONOMICS, Industries, Healthcare, BUSINESS & ECONOMICS / Management, Management, MEDICAL / Internal Medicine, Internal Medicine, MEDICAL / Surgery / General, General, Practice and Hospital Management, Health Care Management, Health Economics, HC/Medizin, HC, Medizin, HC/Wirtschaft/Einzelne Wirtschaftszweige, Branchen, Wirtschaft, Einzelne Wirtschaftszweige, Branchen, HC/Medizin/Klinische Fächer, Klinische Fächer, Arztpraxis;Arztstuche/Klinikstuche;Bewertungsportale;E-Mail;E-Shop;Facebook;Homepage;Internetauftritt;Kundenkommunikation;Marketing;Newsletter;Online-Marketing;Praxishomepage;Reputationsmanagement;SEO;Social Media;Werberecht, Arztpraxis;Arztstuche, Klinikstuche;Bewertungsportale;E-Mail;E-Shop;Facebook;Homepage;Internetauftritt;Kundenkommunikation;Marketing;Newsletter;Online-Marketing;Praxishomepage;Reputationsmanagement;SEO;Social Media;Werberecht, Medical administration and management, Clinical and internal medicine, BUSINESS & ECONOMICS / Economics / General, BUSINESS & ECONOMICS / Industries / General, BUSINESS & ECONOMICS / Industries / Healthcare, BUSINESS & ECONOMICS / Management, MEDICAL / Administration, MEDICAL / Clinical Medicine, MEDICAL / Dentistry / General, MEDICAL / Health Care Delivery, MEDICAL / Hospital Administration & Care, MEDICAL / Internal Medicine, MEDICAL / Practice Management & Reimbursement, MEDICAL / Surgery / General, Clinical & internal medicine, Dentistry, Economics, Health economics, Health systems & services, Industry & industrial studies, Medical administration & management, Surgery, Chirurgie, Clinical and internal medicine, Gesundheitsökonomie, Health systems and services, Industry and industrial studies, Klinische und Innere Medizin, Medical administration and management, Medizinverwaltung und -management, HC/Medizin, HC/Medizin/Klinische Fächer, HC/Wirtschaft/Einzelne Wirtschaftszweige, Branchen, HC/Wirtschaft/Management, HC/Wirtschaft/Volkswirtschaft, Hardcover, Softcover / Medizin
- **wiązący:** paperback
- **język:** german, german, german
- **waga przedmiotu:** 454 grams
- **strony:** 181
- **słowo kluczowe tematu:** Arztpraxis; Arztstuche/Klinikstuche; Bewertungsportale; E-Mail; E-Shop; Facebook; Homepage; Internetauftritt; Kundenkommunikation; Marketing; Newsletter; Online-Marketing; Praxishomepage; Reputationsmanagement; SEO; Social Media; Werberecht, Arztpraxis;Arztstuche/Klinikstuche;Bewertungsportale;E-Mail;E-Shop;Facebook;Homepage;Internetauftritt;Kundenkommunikation;Marketing;Newsletter;Online-Marketing;Praxishomepage;Reputationsmanagement;SEO;Social Media;Werberecht
- **marka:** Springer

- **kod unspsc:** 55101500
- **kod podmiotu:** MN, MJ, KCVJ, MBP, KN, MJ, MBPM, MBPM, BUS069000, BUS070000, BUS070170, BUS041000, MED002000, MED014000, MED016000, MED035000, MED043000, MED045000, MED095000, MED085000, MJ, MMD, KC, KCQ, MBP, KN, MBPM, MN, 1690, 1693, 1786, 1784, 1782, 1690
- **grupa docelowa:** Professional and scholarly
- **Liczba przedmiotów:** 1
- **numer części:** 44247370
- **kolor:** White
- **waga opakowania przedmiotu:** 1 pounds
- **wydanie:** 2., vollst. akt. Aufl. 2016
- **zewnętrznie przypisany identyfikator produktu:** 3662485869, 9783662485866, 09783662485866
- **producent:** Springer
- **tytuł serii:** Erfolgskonzepte Praxis- & Krankenhaus-Management
- **autor:** Köhler, Alexandra, Gründer, Mirko
- **gatunek muzyczny:** Medical administration & management, Health economics, Clinical & internal medicine, Surgery, MEDICAL, Practice Management & Reimbursement, MEDICAL, Hospital Administration & Care, BUSINESS & ECONOMICS, Industries, Healthcare, BUSINESS & ECONOMICS, Management, MEDICAL, Internal Medicine, MEDICAL, Surgery, General, HC, Medizin, HC, Wirtschaft, Einzelne Wirtschaftszweige, Branchen, HC, Medizin, Klinische Fächer, Medical administration and management, Health economics, Clinical and internal medicine, Surgery
- **Data publikacji:** 2016-04-14T00:00:01Z
- **numer wydania:** 2
- **nazwa przedmiotu:** Online-Marketing für die erfolgreiche Arztpraxis: Website, SEO, Social Media, Werberecht
- **data uruchomienia strony produktu:** 2015-12-09T14:19:41.180Z

Parametry

Format	paperback
Jezyk	polski
Waga	454 gram
Typ	medycyna