



Odpowiedzialność Społeczna: Współpraca Firm i Organizacji Non-Profit

Indeks: **830695** Producent: **Springer** Kod producenta: **9783658440497**

Cena: **337.06 zł**

Opis

Cooperation Between Companies and Non-profit Organizations: Taking Responsibility Together: Guidelines for Constructive, Credible and Transparent CSR Projects

Producent: Springer

- **temat:** Business communication & presentation, Sales & marketing, Business & management, BUSINESS & ECONOMICS / Business Communication / General, BUSINESS & ECONOMICS, Business Communication, General, BUSINESS & ECONOMICS / Marketing / General, Marketing, DESIGN / Graphic Arts / Branding & Logo Design, DESIGN, Graphic Arts, Branding & Logo Design, BUSINESS & ECONOMICS / Management Science, Management Science, Corporate Communication, Branding, Business and Management, HC/Wirtschaft/Werbung, Marketing, HC, Wirtschaft, Werbung, Marketing, HC/Wirtschaft/Management, Management, Corporate Social Responsibility CSR;Sustainability management;Corporate communications Reputation management;NPO Non Profit Organizations Cooperations;NGO Non Governmental Organizations Cooperation;Credibility;Transparency;Civil society;Corporate Citizenship;Framework Cooperation CSR;responsible management;Corporate social responsibility;Code for transparent cooperation;Support for charitable activities;Growth in reputation;Transparency requirements for companies, Business communication and presentation, Brands and branding, BUSINESS & ECONOMICS / Business Communication / General, BUSINESS & ECONOMICS / Business Ethics, BUSINESS & ECONOMICS / Management Science, BUSINESS & ECONOMICS / Marketing / General, BUSINESS & ECONOMICS / Public Relations, Business & Economics/Business Communication - General, Business & Economics/Management Science, Business & Economics/Marketing - General, Business & Economics/Public Relations, DESIGN / Graphic Arts / Branding & Logo Design, Design/Graphic Arts - Branding & Logo Design, Business & management, Business communication & presentation, Business ethics & social responsibility, Sales & marketing, Betriebswirtschaft und Management, Brands and branding, Business and Management, Business communication and presentation, Business ethics and social responsibility, Businesskommunikation und -präsentation, Marken und Markenkonzepte, HC/Wirtschaft/Management, HC/Wirtschaft/Werbung, Marketing, Hardcover, Softcover / Wirtschaft/Werbung, Marketing
- **wiązący:** paperback
- **język:** english, english, english
- **waga przedmiotu:** 327 grams
- **strony:** 196
- **słowo kluczowe tematu:** Corporate Social Responsibility CSR; Sustainability management; Corporate communications Reputation management; NPO Non Profit Organizations Cooperations; NGO Non Governmental Organizations Cooperation; Credibility; Transparency; Civil society; Corporate Citizenship; Framework Cooperation CSR; responsible management; Corporate social responsibility; Code for transparent cooperation; Support for charitable activities; Growth in reputation; Transparency requirements for companies, Corporate Social Responsibility CSR;Sustainability management;Corporate communications Reputation management;NPO Non Profit Organizations Cooperations;NGO Non Governmental Organizations Cooperation;Credibility;Transparency;Civil society;Corporate Citizenship;Framework Cooperation CSR;responsible management;Corporate social responsibility;Code for

transparent cooperation;Support for charitable activities;Growth in reputation;Transparency requirements for companies

- **kod unspsc:** 55101500
- **kod podmiotu:** KJ, KJSC, KJ, KJP, KJG, KJP, KJSC, BUS007000, BUS008000, BUS042000, BUS043000, BUS052000, BUS007000, BUS042000, BUS043000, BUS052000, DES007020, DES007020, KJ, KJP, KJG, KJS, 1784, 1785, 1785
- **grupa docelowa:** General/trade
- **Liczba przedmiotów:** 1
- **numer części:** 9783658440497
- **kolor:** Yellow
- **waga opakowania przedmiotu:** 0.34 kilograms
- **wydanie:** 2024
- **zewnętrznie przypisany identyfikator produktu:** 365844049X, 9783658440497, 09783658440497
- **producent:** Springer
- **autor:** Faber-Wiener, Gabriele, Gjecaj, Bettina
- **gatunek muzyczny:** Business communication & presentation, Sales & marketing, Business & management, BUSINESS & ECONOMICS, Business Communication, General, BUSINESS & ECONOMICS, Marketing, General, DESIGN, Graphic Arts, Branding & Logo Design, BUSINESS & ECONOMICS, Management Science, HC, Wirtschaft, Werbung, Marketing, HC, Wirtschaft, Management, Business communication and presentation, Brands and branding, Business and Management
- **Data publikacji:** 2024-04-30T00:00:01Z
- **numer wydania:** 1
- **nazwa przedmiotu:** Cooperation Between Companies and Non-profit Organizations: Taking Responsibility Together: Guidelines for Constructive, Credible and Transparent CSR Projects
- **data premiery:** 2024-04-30T00:00:01Z
- **data uruchomienia strony produktu:** 2024-01-16T00:00:01Z

Parametry

Język	angielski
Liczba stron	196
Wydanie	2024
Typ oprawy	papierowa
Waga	327g