



Opowieści w Projektowaniu: Definiowanie, Tworzenie i Sprzedaż Produktów na Urządzenia Wieloobrazowe

Indeks: 751211 Producent: O'Reilly Media

Cena: **197.45 zł**

Opis

Storytelling in Design: Defining, Designing, and Selling Multidevice Products

Producent: O'Reilly Media

- **temat:** COMPUTERS / Human-Computer Interaction (HCI), COMPUTERS / Internet / Web Design, COMPUTERS / User Interfaces, COMPUTERS / Web / Design, Computers/Human-Computer Interaction (HCI), Computers/Internet - Web Design, Computers/User Interfaces, Computers/User Interfaces, Computers, User Interfaces, Computers/Internet - Web Design, Internet - Web Design, Computers/Human-Computer Interaction (HCI), Human-Computer Interaction (HCI), storytelling multidevice design multidevice ux storytelling for designers ux ux design storytelling principles storytelling tools user experience touch points input methods triggers tablets laptops wearable technology selling design work presenting design work multidevice interaction design connected experiences experience maps wireframes, New products - Marketing, Storytelling - Psychological aspects, User interfaces (Computer systems), Product design, Computer architecture & logic design, Computer architecture & logic design, General Theory of Computing, Software Engineering, Systems analysis & design, Systems analysis & design, Computer architecture and logic design, Systems analysis and design, New products;Marketing., Product design., User interfaces (Computer systems)
- **wiążący:** paperback
- **język:** english, english, english
- **waga przedmiotu:** 666 grams
- **strony:** 412
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- **autor:** Dahlström, Anna

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Parametry

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