



Przedsiębiorczość i Ekonomia - Tom 1: Materiały z 15. Konferencji Eurasia Business and Economics Society

Indeks: **803898** Producent: **Springer** Kod producenta: **9783319801735**

Cena: **1,016.98 zł**

Opis

Entrepreneurship, Business and Economics - Vol. 1: Proceedings of the 15th Eurasia Business and Economics Society Conference: 3

Producent: Springer

- **temat:** Entrepreneurship, Personnel & human resources management, Sales & marketing, Tourism industry, BUSINESS & ECONOMICS / Entrepreneurship, BUSINESS & ECONOMICS, BUSINESS & ECONOMICS / Human Resources & Personnel Management, Human Resources & Personnel Management, BUSINESS & ECONOMICS / Marketing / General, Marketing, General, BUSINESS & ECONOMICS / Industries / Hospitality, Travel & Tourism, Industries, Hospitality, Travel & Tourism, BUSINESS & ECONOMICS / Management, Management, Human Resource Management, Tourism Management, HC/Wirtschaft/Betriebswirtschaft, HC, Wirtschaft, Betriebswirtschaft, HC/Wirtschaft/Werbung, Marketing, Werbung, Marketing, HC/Wirtschaft/Einzelne Wirtschaftszweige, Branchen, Einzelne Wirtschaftszweige, Branchen, Entrepreneurial orientation; Technology entrepreneurship; Franchising; Transaction costs; Decision making; Employer branding; Lean companies; Brand positioning; Human capital; Competitive labor markets; Health tourism; Hospitality industry, Personnel and human resources management, Sales and marketing, Hospitality, sports, leisure and tourism industries, BUSINESS & ECONOMICS / Entrepreneurship, BUSINESS & ECONOMICS / Human Resources & Personnel Management, BUSINESS & ECONOMICS / Industries / Hospitality, Travel & Tourism, BUSINESS & ECONOMICS / Industries / Service, BUSINESS & ECONOMICS / Management, BUSINESS & ECONOMICS / Marketing / General, BUSINESS & ECONOMICS / Sales & Selling / General, Business & Economics/Entrepreneurship, Business & Economics/Human Resources & Personnel Management, Business & Economics/Industries - Hospitality, Travel & Tourism, Business & Economics/Management - General, Business & Economics/Marketing - General, Entrepreneurship, Personnel & human resources management, Sales & marketing, Service industries, Tourism industry, Entrepreneurship / Start-ups, Gastgewerbe, Sport-, Freizeit- und Tourismusindustrie, Hospitality and service industries, Hospitality, sports, leisure and tourism industries, Marketing und Vertrieb, Personalmanagement, HRM, Personnel and human resources management, Sales and marketing, Unternehmensführung, Unternehmertum / Start-ups, Vertrieb und Marketing, HC/Wirtschaft/Betriebswirtschaft, HC/Wirtschaft/Einzelne Wirtschaftszweige, Branchen, HC/Wirtschaft/Werbung, Marketing, Hardcover, Softcover / Wirtschaft/Betriebswirtschaft
- **wiązący:** paperback
- **język:** english, english, english
- **waga przedmiotu:** 835 grams
- **strony:** 604
- **słowo kluczowe tematu:** Business/Economics, Entrepreneurial orientation; Technology entrepreneurship; Franchising; Transaction Costs; decision making; Lean companies; Employer Branding; Brand positioning; Human capital; Competitive labor markets; Health Tourism; Hospitality Industry, Entrepreneurial orientation; Technology

entrepreneurship; Franchising; Transaction costs; Decision making; Employer branding; Lean companies; Brand positioning; Human capital; Competitive labor markets; Health tourism; Hospitality industry, Entrepreneurial orientation; Technology entrepreneurship; Franchising; Transaction costs; Decision making; Employer branding; Lean companies; Brand positioning; Human capital; Competitive labor markets; Health tourism; Hospitality industry, Non-Fiction, Switzerland, TEXT

- **marka:** Springer
- **kod unspsc:** 55101500
- **kod podmiotu:** KJH, KNSG, KNS, KNSG, KJS, KJMV2, KJMV2, KJS, KJH, KJH, KJS, BUS025000, BUS030000, BUS081000, BUS070080, BUS041000, BUS043000, BUS058000, BUS025000, BUS030000, BUS081000, BUS041000, BUS043000, KJH, KJMV2, KJS, KNS, KNSG, 1783, 1786, 1785, 1783
- **grupa docelowa:** General/trade
- **tom:** 3
- **Liczba przedmiotów:** 1
- **numer części:** 9783319801735
- **kolor:** Yellow
- **waga opakowania przedmiotu:** 19.86 pounds
- **wydanie:** Softcover reprint of the original 1st ed. 2016
- **numer seryjny:** 3
- **zewnętrznie przypisany identyfikator produktu:** 3319801732, 9783319801735, 09783319801735
- **producent:** Springer
- **tytuł serii:** Eurasian Studies in Business and Economics, 3/1
- **gatunek muzyczny:** Entrepreneurship, Personnel & human resources management, Sales & marketing, Tourism industry, BUSINESS & ECONOMICS, Entrepreneurship, BUSINESS & ECONOMICS, Human Resources & Personnel Management, BUSINESS & ECONOMICS, Marketing, General, BUSINESS & ECONOMICS, Industries, Hospitality, Travel & Tourism, BUSINESS & ECONOMICS, Management, HC, Wirtschaft, Betriebswirtschaft, HC, Wirtschaft, Werbung, Marketing, HC, Wirtschaft, Einzelne Wirtschaftszweige, Branchen, Entrepreneurship, Personnel and human resources management, Sales and marketing, Hospitality, sports, leisure and tourism industries
- **Data publikacji:** 2018-04-25T00:00:01Z
- **numer wydania:** 1
- **nazwa przedmiotu:** Entrepreneurship, Business and Economics - Vol. 1: Proceedings of the 15th Eurasia Business and Economics Society Conference: 3
- **data premiery:** 2018-04-25T00:00:01Z
- **data uruchomienia strony produktu:** 2018-04-26T09:13:15.264Z

Parametry

Wydawca	Springer
Język	Angielski
ISBN	9783319801735
Data publikacji	25.04.2018
Liczba stron	604
Typ okładki	Paperback