



Przewodnik Po Start-Upach Handlowych: Jak Efektywnie Planować, Uruchamiać i Rozwijać Biznes

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Opis

The Retail Start-Up Book: Successfully Plan, Launch and Grow a Business

Producent: Kogan Page

- **temat:** Retail sector, Sales & marketing, Sales & marketing, Small businesses & self-employed, Small businesses & self-employed, Business & Economics/Industries - Retailing, Business & Economics, Industries - Retailing, Business & Economics/E-Commerce - Digital Marketing, E-Commerce - Digital Marketing, retail strategy; strategic marketing; entrepreneurship; visual merchandising; customer behaviour; independent retailer; retail marketing plan, New business enterprises, Strategic planning, Stores, Retail, BUSINESS & ECONOMICS / E-Commerce / Digital Marketing, BUSINESS & ECONOMICS / Industries / Retailing, Business & Economics/E-Commerce - Digital Marketing, Business & Economics/Industries - Retailing, Retail and wholesale industries, Sales and marketing, Small businesses and self-employment
- **wiażący:** paperback
- **język:** english, english, english
- **waga przedmiotu:** 0.853 pounds
- **strony:** 272
- **słowo kluczowe tematu:** retail strategy; strategic marketing; entrepreneurship; visual merchandising; customer behaviour; independent retailer; retail marketing plan
- **marka:** Kogan Page
- **kod podmiotu:** KNP, KJS, KJVS, BUS090010, BUS057000, BUS090010, BUS057000, KNPR, KJS, KJS, KJVS, KJVS
- **grupa docelowa:** General/trade
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