



Strategia Marketingu Cyfrowego B2B: Nowe Ramy dla Wzrostu

Indeks: 743015 Producent: Kogan Page

Cena: 260.54 zł

Opis

B2B Digital Marketing Strategy: How to Use New Frameworks and Models to Achieve Growth

Producent: Kogan Page

- **temat:** BUSINESS & ECONOMICS / E-Commerce / Digital Marketing, BUSINESS & ECONOMICS / Marketing / Direct, BUSINESS & ECONOMICS / Marketing / General, ANF: Business and Management, BUSINESS & ECONOMICS, BUSINESS & ECONOMICS / E-Commerce / Digital Marketing, BUSINESS & ECONOMICS / Marketing / Direct, BUSINESS & ECONOMICS / Marketing / General, Business, Business innovation, Business strategy, Business/Economics, Digital Marketing, Direct, E-Commerce, Economics, General, General Adult, Industrial marketing, Internet advertising., Internet marketing., Marketing, Non-Fiction, Sales & marketing, Sales & marketing, Sales and marketing, Social media;Marketing., TEXT, Sales and marketing, Business innovation, Business strategy, Sales & marketing, Sales & marketing
- **wiążący:** paperback
- **język:** english, english, english
- **waga przedmiotu:** 680 grams
- **strony:** 352
- **marka:** Kogan Page
- **kod unspsc:** 55101500
- **kod podmiotu:** BUS090010, BUS043010, BUS043000, KJS, KJD, KJC, KJS, KJS
- **grupa docelowa:** General/trade
- **waga opakowania przedmiotu:** 0.671 kilograms
- **wydanie:** 1
- **zewnętrznie przypisany identyfikator produktu:** 1789662540, 9781789662542, 09781789662542
- **producent:** Kogan Page
- **autor:** Hall
- **gatunek muzyczny:** BUSINESS & ECONOMICS, Marketing, General, BUSINESS & ECONOMICS, E-Commerce, Digital Marketing, BUSINESS & ECONOMICS, Marketing, Direct
- **Data publikacji:** 2020-08-13T00:00:01Z
- **numer wydania:** 1
- **nazwa przedmiotu:** B2B Digital Marketing Strategy: How to Use New Frameworks and Models to Achieve Growth
- **data premiery:** 2020-08-13T00:00:01Z
- **data uruchomienia strony produktu:** 2019-08-17T05:39:01.788Z

Parametry

Wydanie	1
Język	angielski
Ilość stron	352
Waga	680g
Data publikacji	2020-08-13