



Teoria i Praktyka Zarządzania Przychodami - Kalyan T. Talluri

Indeks: **794242** Producent: **Springer** Kod producenta: **biography**

Cena: **1,064.00 zł**

Opis

The Theory and Practice of Revenue Management (International Series in Operations Research & Management Science, Band 68)

Producent: Springer

- **wiązący:** paperback
- **waga przedmiotu:** 1043 grams
- **marka:** Springer
- **kod unspsc:** 55101500
- **kod podmiotu:** BUS082000, BUS042000, BUS043000, BUS049000, BUS067000, MAT029000, TEC009060, 1689, 1781, 1785, KJ, TBC, KJM, KJMD, KJT, KCP, PBT, GTB, KJS, PBWL
- **numer części:** biography
- **zewnętrznie przypisany identyfikator produktu:** 0387243763, 9780387243764, 09780387243764
- **producent:** Springer
- **tytuł serii:** International Series in Operations Research & Management Science
- **gatunek muzyczny:** Operational research, Management decision making, Sales & marketing, Engineering: general, Management & management techniques, Business & management, Probability & statistics, Stochastics, Political economy, Regional studies, BUSINESS & ECONOMICS, Operations Research, BUSINESS & ECONOMICS, Marketing, General, BUSINESS & ECONOMICS, Industrial Management, TECHNOLOGY & ENGINEERING, Industrial Engineering, BUSINESS & ECONOMICS, Management Science, MATHEMATICS, Probability & Statistics, General, BUSINESS & ECONOMICS, Urban & Regional, HC, Wirtschaft, Allgemeines, Lexika, HC, Wirtschaft, Werbung, Marketing, HC, Technik, Sonstiges, HC, Wirtschaft, Management, HC, Mathematik, Wahrscheinlichkeitstheorie, Stochastik, Mathematische Statistik, HC, Wirtschaft, Volkswirtschaft, Operational research, Management decision making, Sales and marketing, Engineering: general, Management and management techniques, Business and Management, Probability and statistics, Stochastics, Political economy, Regional, International studies
- **Data publikacji:** 2005-02-23T00:00:01Z
- **numer wydania:** 1
- **nazwa przedmiotu:** The Theory and Practice of Revenue Management (International Series in Operations Research & Management Science, Band 68)
- **data uruchomienia strony produktu:** 2006-11-22T07:09:53-00:00
- **temat:** Business & management, Engineering: general, Management & management techniques, Management decision making, Operational research, Political economy, Probability & statistics, Regional studies, Sales & marketing, Stochastics, BUSINESS & ECONOMICS / Industrial Management, BUSINESS & ECONOMICS / Management Science, BUSINESS & ECONOMICS / Marketing / General, BUSINESS & ECONOMICS / Operations Research, BUSINESS & ECONOMICS / Urban & Regional, MATHEMATICS / Probability & Statistics / General, TECHNOLOGY & ENGINEERING / Industrial Engineering, ANF: Business and Management, Allgemeines, Lexika, BUSINESS & ECONOMICS, BUSINESS & ECONOMICS / Budgeting, BUSINESS & ECONOMICS / Industrial Management,

BUSINESS & ECONOMICS / Management Science, BUSINESS & ECONOMICS / Marketing / General, BUSINESS & ECONOMICS / Operations Research, BUSINESS & ECONOMICS / Urban & Regional, Betriebswirtschaft und Management, Budgeting, Budgeting & financial management, Budgeting and financial management, Business, Business & Economics/Corporate Finance - General, Business & Economics/Economics - General, Business & Economics/Industrial Management, Business & Economics/Management Science, Business & Economics/Marketing - General, Business & Economics/Operations Research, Business & Economics/Urban & Regional, Business & management, Business and Management, Business/Economics, Corporate Finance - General, Distribution (Probability theory, Economics - General, Einkommen, Engineering Economics, Engineering economy, Engineering: general, Entscheidungstheorie, Ertrag, General, HC, HC/Mathematik/Wahrscheinlichkeitstheorie, Stochastik, Mathematische Statistik, HC/Technik/Sonstiges, HC/Wirtschaft/Allgemeines, Lexika, HC/Wirtschaft/Management, HC/Wirtschaft/Volkswirtschaft, HC/Wirtschaft/Werbung, Marketing, Hardcover, Softcover, Hardcover, Softcover / Wirtschaft/Allgemeines, Lexika, Import, Import; Economics; Pricing; Statistics; Engineering Economics, Import; economics; management; pricing; statistics; Engineering Economics, Import;economics;management;pricing;statistics;Engineering Economics, Industrial Engineering, Industrial Management, Ingenieurwesen, Maschinenbau allgemein, International studies, Internationale Studien, MATHEMATICS, MATHEMATICS / Probability & Statistics / General, Management, Management & management techniques, Management Science, Management and management techniques, Management decision making, Management und Managementtechniken, Management: Entscheidungstheorie, Marketing, Marketing - General, Marketing und Vertrieb, Mathematics/Probability & Statistics - General, Mathematik, Non-Fiction, Operational research, Operations Research, Operations Research and Decision Theory, Political economy, Probability & Statistics - General, Probability & statistics, Probability Theory, Probability and statistics, Project Management, Regional, Regional / International studies, Regional and Spatial Economics, Regional economics, Regional studies, Regionalstudien, Regionalstudien / Internationale Studien, Revenue Management, Revenue management., Sales & marketing, Sales and marketing, Sonstiges, Stochastics, Stochastik, TECHNOLOGY & ENGINEERING, TECHNOLOGY & ENGINEERING / Industrial Engineering, TEXT, Technik, Technology & Engineering/Industrial Engineering, Technology & Engineering/Project Management, Unternehmensforschung, Urban & Regional, Verstehen, Vertrieb und Marketing, Volkswirtschaft, Wahrscheinlichkeitsrechnung und Statistik, Wahrscheinlichkeitstheorie, Stochastik, Mathematische Statistik, Werbung, Marketing, Wirtschaft, Wirtschaftspolitik, politische Ökonomie, economics, pricing, statistics, HC/Technik/Sonstiges, HC/Wirtschaft/Allgemeines, Lexika, HC/Wirtschaft/Werbung, Marketing

- **język:** english, english, english
- **strongy:** 752
- **słowo kluczowe tematu:** Business & Economics, Business/Economics, Import, Import; Economics; Pricing; Statistics; Engineering Economics, Import; economics; management; pricing; statistics; Engineering Economics, Import;economics;management;pricing;statistics;Engineering Economics, Non-Fiction, TEXT, economics, management, pricing, statistics, statistics; Import; economics; management; pricing; Engineering Economics
- **grupa docelowa:** College/University
- **format:** illustrated
- **tom:** 68
- **Liczba przedmiotów:** 1
- **kolor:** Brown
- **waga opakowania przedmiotu:** 1.2836664071 kilograms
- **wydanie:** 2004
- **numer seryjny:** 68
- **autor:** Talluri, Kalyan T.
- **data premiery:** 2005-02-23T00:00:01Z

Parametry

Wydawca	Springer
Liczba stron	752

