



Tworzenie Znaczenia: Jak Sukcesywnie Działać na Doświadczenie Klientów

Indeks: 705514 Producent: New Riders Kod producenta: Illustrations

Cena: 163.12 zł

Opis

Making Meaning: How Successful Businesses Deliver Meaningful Customer Experiences (Voices That Matter): How Successful Businesses Deliver Meaningful Customer Experiences (Paperback)

Producent: New Riders

- **temat:** Wirtschaft / Werbung, Marketing, Customer services, Business / Economics / Finance, Consumer goods;Purchasing;Psychological aspects., Marketing., Strategic planning., BUSINESS & ECONOMICS / Customer Relations, BUSINESS & ECONOMICS / Marketing / General, ANF: Business and Management, BUSINESS & ECONOMICS / Customer Relations, BUSINESS & ECONOMICS / Marketing / General, Business & Economics, Business / Economics / Finance, Business/Economics, CUSTOMER SERVICE, Consumer goods - Purchasing - Psychological aspects, Consumer goods;Purchasing;Psychological aspects., Consumer satisfaction, Customer Relations, Customer services, Educational: Language, literature and literacy, GENERAL, General Adult, Kundendienst, Marketing, Marketing., Monograph Series, any, Non-Fiction, Relationship marketing, SALES, Service industries - Marketing - Psychological aspects, Strategic planning, Strategic planning., Talen algemeen, United States, Wirtschaft / Werbung, Marketing, Educational: Language, literature and literacy, Kundendienst
- **wiążący:** paperback
- **język:** english, english, english
- **waga przedmiotu:** 216 grams
- **strony:** 160
- **słowo kluczowe tematu:** Business & Economics, Business/Economics, CUSTOMER SERVICE, GENERAL, Monograph Series, any, Non-Fiction, SALES, United States
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- **producent:** New Riders
- **tytuł serii:** Voices That Matter
- **autor:** Diller / Shedroff / Rhea, Steve Diller / Nathan Shedroff / Darrel Rhea
- **gatunek muzyczny:** Customer services, BUSINESS & ECONOMICS, Customer Relations, Customer services
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Parametry

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