



Zarządzanie Mediami i Metamediami: Przewodnik 503

Indeks: **839286** Producent: **Springer** Kod producenta: **9783319460666**

Cena: **992.74 zł**

Opis

Media and Metamedia Management: 503

Producent: Springer

- **temat:** Artificial intelligence, Communications engineering / telecommunications, Communications engineering, telecommunications, Publishing industry & book trade, COMPUTERS / Artificial Intelligence / General, COMPUTERS, Artificial Intelligence, General, TECHNOLOGY & ENGINEERING / Engineering (General), TECHNOLOGY & ENGINEERING, Engineering (General), TECHNOLOGY & ENGINEERING / Telecommunications, Telecommunications, LANGUAGE ARTS & DISCIPLINES / Publishers & Publishing Industry, LANGUAGE ARTS & DISCIPLINES, Publishers & Publishing Industry, Computational Intelligence, Communications Engineering, Networks, Printing and Publishing, HC/Technik/Allgemeines, Lexika, HC, Technik, Allgemeines, Lexika, HC/Informatik, EDV/Informatik, Informatik, EDV, Informatik, HC/Technik/Elektronik, Elektrotechnik, Nachrichtentechnik, Elektronik, Elektrotechnik, Nachrichtentechnik, HC/Medien, Kommunikation/Buchhandel, Bibliothekswesen, Medien, Kommunikation, Buchhandel, Bibliothekswesen, Communication Management;From Media to Metamedia;IXESCOM;Intelligent Systems;Media Management;Metamedia Management;XESCOM, Publishing industry and journalism, BUSINESS & ECONOMICS / Industries / Media & Communications, COMPUTERS / Artificial Intelligence / General, Computers/Artificial Intelligence - General, LANGUAGE ARTS & DISCIPLINES / Publishers & Publishing Industry, Language Arts & Disciplines/Publishers & Publishing Industry, TECHNOLOGY & ENGINEERING / Engineering (General), TECHNOLOGY & ENGINEERING / Telecommunications, Technology & Engineering/Engineering (General), Technology & Engineering/Telecommunications, Artificial intelligence, Communications engineering / telecommunications, Publishing industry & book trade, Künstliche Intelligenz, Nachrichtentechnik, Telekommunikation, Publishing and book trade, Publishing industry and journalism, Verlagswesen und Buchhandel, Presse und Journalismus, HC/Informatik, EDV/Informatik, HC/Medien, Kommunikation/Buchhandel, Bibliothekswesen, HC/Technik/Allgemeines, Lexika, HC/Technik/Elektronik, Elektrotechnik, Nachrichtentechnik, Hardcover, Softcover / Technik/Allgemeines, Lexika, Künstliche Intelligenz - AI
- **wiążący:** paperback
- **język:** english, english, english
- **waga przedmiotu:** 1.688 pounds
- **strony:** 550
- **słowo kluczowe tematu:** COMPUTER, Communication Management; From Media to Metamedia; IXESCOM; Intelligent Systems; Media Management; Metamedia Management; XESCOM, Communication Management;From Media to Metamedia;IXESCOM;Intelligent Systems;Media Management;Metamedia Management;XESCOM, Computer/General, Non-Fiction, Readings/Anthologies/Collected Works, Scholarly/Graduate, Switzerland, communication management; From Media to Metamedia; IXESCOM; Intelligent Systems; Media Management; XESCOM
- **marka:** Springer
- **kod unspsc:** 55101500
- **kod podmiotu:** BUS070060, COM004000, COM004000, LAN027000, LAN027000, TEC009000, TEC041000, TEC009000, TEC041000, 1632, 1743, 1681, 1684, 1681, UYQ, TJK, KNTP1, KNTP, KNTP, KUEN5600, UYQ, TJK,

KNTP

- **grupa docelowa:** General/trade
- **tom:** 503
- **Liczba przedmiotów:** 1
- **numer części:** 9783319460666
- **kolor:** Yellow
- **waga opakowania przedmiotu:** 1.84 pounds
- **wydanie:** 1st ed. 2017
- **numer seryjny:** 503
- **zewnętrznie przypisany identyfikator produktu:** 3319460668, 9783319460666, 09783319460666
- **producent:** Springer
- **tytuł serii:** Advances in Intelligent Systems and Computing, 503
- **gatunek muzyczny:** Artificial intelligence, Communications engineering, telecommunications, Publishing industry & book trade, COMPUTERS, Artificial Intelligence, General, TECHNOLOGY & ENGINEERING, Engineering (General), TECHNOLOGY & ENGINEERING, Telecommunications, LANGUAGE ARTS & DISCIPLINES, Publishers & Publishing Industry, HC, Technik, Allgemeines, Lexika, HC, Informatik, EDV, Informatik, HC, Technik, Elektronik, Elektrotechnik, Nachrichtentechnik, HC, Medien, Kommunikation, Buchhandel, Bibliothekswesen, Artificial intelligence, Communications engineering, telecommunications, Publishing industry and journalism
- **Data publikacji:** 2016-11-24T00:00:01Z
- **numer wydania:** 1
- **nazwa przedmiotu:** Media and Metamedia Management: 503
- **data premiery:** 2016-11-24T00:00:01Z
- **data uruchomienia strony produktu:** 2016-08-03T13:09:18.421Z

Parametry

Format	papierowa
Jezyk	angielski
Zyczenie	podręcznik