



Zarządzanie Turystyką w Chinach: Praktyka i Teoria (1978–2017)

Indeks: 790868 Producent: Springer

Cena: 544.44 zł

Opis

The Theory and Practice of China's Tourism Economy (1978–2017)

Producent: Springer

- **temat:** BUSINESS & ECONOMICS / Development / General, BUSINESS & ECONOMICS / Economics / General, BUSINESS & ECONOMICS / Industries / Hospitality, Travel & Tourism, Business & Economics/Development - General, Business & Economics/Economics - General, Business & Economics/Industries - Hospitality, Travel & Tourism, HC/Wirtschaft/Einzelne Wirtschaftszweige, Branchen, HC/Wirtschaft/Volkswirtschaft, Hardcover, Softcover / Wirtschaft/Volkswirtschaft, Asia, Asien, Economics, Service industries, Development economics & emerging economies, BUSINESS & ECONOMICS / Economics / General, BUSINESS & ECONOMICS, General, BUSINESS & ECONOMICS / Industries / Hospitality, Travel & Tourism, Industries, Hospitality, Travel & Tourism, BUSINESS & ECONOMICS / Development / General, Development, Asian Economics, Tourism Management, Development Economics, HC/Wirtschaft/Volkswirtschaft, HC, Wirtschaft, Volkswirtschaft, HC/Wirtschaft/Einzelne Wirtschaftszweige, Branchen, Einzelne Wirtschaftszweige, Branchen, Tourism management;Landscape resource and spots;Institutional development;Tourist analyse;Tourist policy, Asia, Hospitality, sports, leisure and tourism industries, Development economics and emerging economies, Development economics, Development economics & emerging economies, Economics, Service industries, Development economics and emerging economies, Entwicklungsökonomie und Schwellenländer, Gastgewerbe, Sport-, Freizeit- und Tourismusindustrie, Hospitality, sports, leisure and tourism industries, Wirtschaftswissenschaft
- **wiążący:** paperback
- **język:** english, english, english
- **waga przedmiotu:** 454 grams
- **strony:** 162
- **słowo kluczowe tematu:** Business/Economics, Non-Fiction, Singapore, TEXT, Tourism management; Landscape resource and spots; Institutional development; Tourist analyse; Tourist policy, Tourism management;Landscape resource and spots;Institutional development;Tourist analyse;Tourist policy, tourismmanagement; Landscaperesourceandspots; institutionaldevelopment; Touristanalyse; Touristpolicy
- **marka:** Springer
- **kod podmiotu:** 1786, 1782, 1782, 1F, 1F, KCM, KCM, KNSG, KNSG, KC, BUS092000, BUS069000, BUS081000, BUS092000, BUS069000, BUS081000, KCM, KCM, KC, KNS
- **grupa docelowa:** General/trade
- **Liczba przedmiotów:** 1
- **kolor:** Yellow
- **waga opakowania przedmiotu:** 1 pounds
- **wydanie:** 1st ed. 2019
- **producent:** Springer
- **tytuł serii:** Research Series on the Chinese Dream and China's Development Path

- **zewnętrznie przypisany identyfikator produktu:** 9789813291096, 09789813291096
- **autor:** Zhou, Peng
- **gatunek muzyczny:** Economics, Service industries, Development economics & emerging economies, BUSINESS & ECONOMICS, Economics, General, BUSINESS & ECONOMICS, Industries, Hospitality, Travel & Tourism, BUSINESS & ECONOMICS, Development, General, HC, Wirtschaft, Volkswirtschaft, HC, Wirtschaft, Einzelne Wirtschaftszweige, Branchen, Economics, Asia, Hospitality, sports, leisure and tourism industries, Development economics and emerging economies
- **Data publikacji:** 2020-09-04T00:00:01Z
- **numer wydania:** 1
- **nazwa przedmiotu:** The Theory and Practice of China's Tourism Economy (1978–2017)
- **data premiery:** 2020-09-04T00:00:01Z
- **data uruchomienia strony produktu:** 2020-11-25T02:26:55.495Z

Parametry

Wydanie	1 edycja
Ilość stron	162
Wymiary	454 gramów
Język	angielski