



Zasady Badań Produktowych: Dziewięć Fundamentalnych Zasad dla Zespołów Producentów

Indeks: 764628 Producent: O'Reilly Media

Cena: 210.53 zł

Opis

Product Research Rules: Nine Foundational Rules for Product Teams to Run Accurate Research That Delivers Actionable Insight

Producent: O'Reilly Media

- **temat:** BUSINESS & ECONOMICS / Consumer Behavior, BUSINESS & ECONOMICS / Research & Development, Business & Economics/Consumer Behavior - General, Business & Economics/Research & Development, COMPUTERS / User Interfaces, Computers/User Interfaces, DESIGN / Product, Design/Product, SCIENCE / Research & Methodology, Science/Research & Methodology, TECHNOLOGY & ENGINEERING / Industrial Design / Product, Technology & Engineering/Industrial Design - Product, Design/Product, Design, Product, Computers/User Interfaces, Computers, User Interfaces, Business & Economics/Research & Development, Business & Economics, Research & Development, Science/Research & Methodology, Science, Research & Methodology, Business & Economics/Consumer Behavior - General, Consumer Behavior - General, Technology & Engineering/Industrial Design - Product, Technology & Engineering, Industrial Design - Product, User research interviews usability test qualitative data interpretation product discovery, New products, Research, Industrial, Product design, Behavioural economics, General Theory of Computing, Market research, Product design, User interface design & usability, User interface design & usability, User interface design and usability
- **wiążący:** paperback
- **język:** english, english, english
- **waga przedmiotu:** 0.8 pounds
- **strony:** 258
- **słowo kluczowe tematu:** Art, GENERAL, General Adult, Non-Fiction, User research interviews usability test qualitative data interpretation product discovery
- **marka:** O'Reilly Media
- **kod podmiotu:** UYZG, BUS016000, BUS108000, BUS016000, BUS108000, COM070000, COM070000, DES011000, DES011000, SCI043000, SCI043000, TEC016020, TEC016020, KCK, UA, KJSM, AKP, UYZG, UYZG
- **grupa docelowa:** General/trade
- **Liczba przedmiotów:** 1
- **waga opakowania przedmiotu:** 0.372 kilograms
- **producent:** O'Reilly Media
- **zewnętrznie przypisany identyfikator produktu:** 9781492049470, 09781492049470
- **autor:** Lombardo, C Todd, Bilgen, Aras, Connors, Michael
- **gatunek muzyczny:** Design, Product, Computers, User Interfaces, Business & Economics, Research & Development, Science, Research & Methodology, Business & Economics, Consumer Behavior - General, Technology & Engineering, Industrial Design - Product

- **Data publikacji:** 2020-12-15T00:00:01Z
- **numer wydania:** 1
- **nazwa przedmiotu:** Product Research Rules: Nine Foundational Rules for Product Teams to Run Accurate Research That Delivers Actionable Insight
- **data premiery:** 2020-12-15T00:00:01Z
- **data uruchomienia strony produktu:** 2020-11-11T09:46:09.726Z

Parametry

Ilość stron	258
Wydanie	1
Wydawca	O'Reilly Media
Język	angielski