



Zintegrowane Zarządzanie Pomysłami: Kluczowe Aspekty dla Małych i Nowych Firm

Indeks: **686476** Producent: **Deutscher Universitätsverlag** Kod producenta: **4018647**

Cena: **327.65 zł**

Opis

Integriertes Ideenmanagement: Betriebliche und überbetriebliche Aspekte unter besonderer Berücksichtigung kleiner und junger Unternehmen (Wirtschaftswissenschaften) (German Edition)

Producent: Deutscher Universitätsverlag

- **temat:** Automatic control engineering, Business innovation, Production & quality control management, Research & development management, Innovationsmanagement, BUSINESS & ECONOMICS / Management, BUSINESS & ECONOMICS / Production & Operations Management, BUSINESS & ECONOMICS / Quality Control, BUSINESS & ECONOMICS / Research & Development, Business & Economics/Management - General, Business & Economics/Production & Operations Management, TECHNOLOGY & ENGINEERING / Automation, Technology & Engineering/Automation, ANF: Business and Management, Automatic control engineering, Automation, BUSINESS & ECONOMICS, BUSINESS & ECONOMICS / Management, BUSINESS & ECONOMICS / Production & Operations Management, BUSINESS & ECONOMICS / Quality Control, BUSINESS & ECONOMICS / Research & Development, Business & Economics/Management - General, Business & Economics/Production & Operations Management, Business innovation, Business/Economics, Entrepreneurship, Entrepreneurship; Ideenmanagement; Inkubator; Innovationsmanagement; KMU; Technologietransfer, Entrepreneurship; Inkubator; Innovationsmanagement; KMU; Technologietransfer, Entrepreneurship;Ideenmanagement;Inkubator;Innovationsmanagement;KMU;Technologietransfer, HC, HC/Wirtschaft/Management, Hardcover, Softcover, Hardcover, Softcover / Wirtschaft/Management, Ideenmanagement, Inkubator, Innovation and Technology Management, Innovationsmanagement, KMU, Management, Management - General, Management: Innovation, Non-Fiction, Production & Operations Management, Production & quality control management, Production and quality control management, Quality Control, Research & Development, Research & development management, Research and development management, TECHNOLOGY & ENGINEERING / Automation, TEXT, Technologietransfer, Technology & Engineering, Technology & Engineering/Automation, Verstehen, Wirtschaft, Management: Innovation, Production and quality control management, Research and development management, HC/Wirtschaft/Management, Hardcover, Softcover / Wirtschaft/Management
- **wiązący:** paperback
- **język:** german, german, german
- **waga przedmiotu:** 431 grams
- **strony:** 328
- **słowo kluczowe tematu:** Business/Economics, Entrepreneurship; Ideenmanagement; Inkubator; Innovationsmanagement; KMU; Technologietransfer, Entrepreneurship; Inkubator; Innovationsmanagement; KMU; Technologietransfer, Entrepreneurship;Ideenmanagement;Inkubator;Innovationsmanagement;KMU;Technologietransfer, Non-Fiction, TEXT, Technologietransfer; Ideenmanagement; Inkubator; Innovationsmanagement; KMU; Entrepreneurship

- **marka:** Deutscher Universitätsverlag
- **kod unspsc:** 55101500
- **kod podmiotu:** BUS041000, BUS087000, BUS053000, BUS108000, BUS041000, BUS087000, TEC004000, TEC004000, 1784, 1784, KJD, KJMV5, KJMV6, INNO6000, TJFM, KJD, KJMV5, KJMV6
- **grupa docelowa:** College/University
- **numer części:** 4018647
- **kolor:** White
- **waga opakowania przedmiotu:** 421.85 grams
- **wydanie:** 2005
- **zewnętrznie przypisany identyfikator produktu:** 9783835001404, 383500140X, 9783835001404, 09783835001404
- **producent:** Deutscher Universitätsverlag
- **tytuł serii:** Wirtschaftswissenschaften
- **autor:** Schwarz, Erich J.
- **gatunek muzyczny:** Business innovation, BUSINESS & ECONOMICS, Management, HC, Wirtschaft, Management, Business innovation
- **Data publikacji:** 2005-10-25T00:00:01Z
- **numer wydania:** 1
- **nazwa przedmiotu:** Integriertes Ideenmanagement: Betriebliche und überbetriebliche Aspekte unter besonderer Berücksichtigung kleiner und junger Unternehmen (Wirtschaftswissenschaften) (German Edition)
- **data premiery:** 2005-10-25T00:00:01Z
- **data uruchomienia strony produktu:** 2005-08-12T00:00:00-00:00

Parametry

Typ wydania	miękka okładka
Waga	431 gramów
Ilość stron	328
Język	niemiecki