



Zrównoważone Zarządzanie Produktami: Praktyczny Przewodnik dla Menedżerów

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Opis

Nachhaltiges Produktmanagement: Wie Sie Nachhaltigkeitsaspekte ins Produktmanagement integrieren können

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Nachhaltigkeit; Sustainable Supply Chain Management; Innovationsmanagement; Produktmanagement; Sustainability Management; Produktentwicklung; Product Development; Sustainability, Nachhaltigkeit; Sustainability; Innovationsmanagement; Produktmanagement; Sustainability Management; Produktentwicklung; Product Development; Sustainable Supply Chain Management, Product Development, Produktentwicklung, Produktmanagement, Sustainability, Sustainability Management

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