

Zrównoważony Luksus w Przemyśle Modowym

Indeks: 724331 Producent: Springer

Cena: 285.95 zł

Opis

Sustainability in Luxury Fashion Business

Producent: Springer

- temat: Business & the environment, 'Green' approaches to business, Textile & fibre technology, Purchasing & supply management, BUSINESS & ECONOMICS / Development / Sustainable Development, BUSINESS & ECONOMICS, Development, Sustainable Development, TECHNOLOGY & ENGINEERING / Textiles & Polymers, TECHNOLOGY & ENGINEERING, Textiles & Polymers, BUSINESS & ECONOMICS / Production & Operations Management, Production & Operations Management, Sustainability Management, Textile Engineering, Supply Chain Management, Management, Machines, Tools, Processes, HC/Wirtschaft/Management, HC, Wirtschaft, HC/Technik/Chemische Technik, Technik, Chemische Technik, Sustainability in luxury fashion Sectors; Drivers and barriers of sustainability in fashion; Sustainable supply chain management; Industrial leadership in sustainability; Social media marketing of luxury fashion sustainability; Stakeholder management in luxury sector; Luxury sector, health and sustainability;sustainability;textile engineering, Management and management techniques, Production and industrial engineering, Purchasing and supply management, BUSINESS & ECONOMICS / Development / Sustainable Development, BUSINESS & ECONOMICS / Production & Operations Management, Business & Economics/Development - Sustainable Development, Business & Economics/Production & Operations Management, TECHNOLOGY & ENGINEERING / Textiles & Polymers, Technology & Engineering/Textiles & Polymers, Business & the environment, 'Green' approaches to business, Business & the environment, 'Green' approaches to business, Purchasing & supply management, Textile & fibre technology, Development economics and emerging economies, Einkaufs- und Supply-Management, Engineering applications of polymers and composites, Fertigungstechnik und Ingenieurwesen, Management and management techniques, Management und Managementtechniken, Plastics and polymers, Production and industrial engineering, Production and quality control management, Purchasing and supply management, Sustainability, Textiles and fibres, HC/Technik/Chemische Technik, HC/Wirtschaft/Management, Hardcover, Softcover / Wirtschaft/Management
- wiążący: paperback
- język: english, english, english
- waga przedmiotu: 454 grams
- strony: 204
- słowo kluczowe tematu: Business/Economics, Non-Fiction, Singapore, Sustainability in luxury fashion Sectors; Drivers and barriers of sustainability in fashion; Sustainable supply chain management; Industrial leadership in sustainability; Social media marketing of luxury fashion sustainability; Stakeholder management in luxury sector; Luxury sector, health and sustainability; sustainability; textile engineering, Sustainability in luxury fashion Sectors; Drivers and barriers of sustainability in fashion; Sustainable supply chain management; Industrial leadership in sustainability; Social media marketing of luxury fashion sustainability, Sustainability in luxury fashion Sectors; Drivers and barriers of sustainability in fashion; Sustainable supply chain management; Industrial leadership in sustainability; Social media marketing of luxury fashion sustainability; Stakeholder management in luxury sector; Luxury sector, health and sustainability; sustainability; sustainability; textile engineering, TEXT, luxuryfashionSectors; Driversandbarriersoffashion; Sustainablesupplychainmanagement; Industrialleadershipinsustainability;

Socialmediamarketingofluxuryfashionsustainability; Stakeholdermanagementinluxurysector;

Luxurysector, health and sustainability; sustainability; textile engineering

- marka: Springer
- kod podmiotu: KCM, KJMV8, TGMP, TGP, KJM, KJM, TDCP, TGP, KJMV5, KJMV8, RNU, TDPF, BUS072000, BUS087000, BUS072000, BUS087000, TEC055000, TEC055000, KJJ, KJJ, KJMV8, TDH, 1687, 1784, 1784
- grupa docelowa: General/trade
- Liczba przedmiotów: 1
- kolor: Yellow
- waga opakowania przedmiotu: 1 pounds
- wydanie: Softcover reprint of the original 1st ed. 2018
- producent: Springer
- tytuł serii: Springer Series in Fashion Business
- zewnętrznie przypisany identyfikator produktu: 9789811342646, 09789811342646
- gatunek muzyczny: Business & the environment, 'Green' approaches to business, Textile & fibre technology,
 Purchasing & supply management, BUSINESS & ECONOMICS, Development, Sustainable Development,
 TECHNOLOGY & ENGINEERING, Textiles & Polymers, BUSINESS & ECONOMICS, Production & Operations
 Management, HC, Wirtschaft, Management, HC, Technik, Chemische Technik, Management and management
 techniques, Production and industrial engineering, Purchasing and supply management
- Data publikacji: 2019-02-09T00:00:01Z
- numer wydania: 1
- nazwa przedmiotu: Sustainability in Luxury Fashion Business
- data premiery: 2019-02-09T00:00:01Z
- data uruchomienia strony produktu: 2019-02-14T03:00:53.974Z

| Parametry | |
|--------------|------------------------|
| Format | Papierowy in softcover |
| Język | Angielski |
| Waga | 454 gramów |
| Rok wydania | 2019 |
| Liczba stron | 204 |