



Zrównoważony Rozwój w Biznesie: Efektywne Zarządzanie Odpowiedzialnością w Świecie Globalnym

Indeks: 717274 Producent: Cambridge University Press

Cena: **192.58 zł**

Opis

Corporate Sustainability: Managing Responsible Business in a Globalised World

Producent: Cambridge University Press

Corporate Sustainability: Managing Responsible Business in a Globalised World is an insightful book produced by Cambridge University Press. With a focus on business ethics and social responsibility, this book delves into the challenges and strategies for managing responsible business practices in today's globalized world.

Covering a wide range of topics including political economy, sustainable development, and business ethics, this paperback publication consists of 650 pages. It provides valuable insights and practical guidance for individuals and organizations interested in fostering sustainability and responsible business practices.

Written in English, this book is targeted towards a general/trade audience. It weighs 1440 grams and comes in a second edition. Published on March 31, 2023, it is a valuable resource for those seeking to navigate the complex landscape of corporate sustainability.

- **temat:** Business ethics & social responsibility, Business ethics & social responsibility, Political economy, BUSINESS & ECONOMICS / Business Ethics, BUSINESS & ECONOMICS, Business Ethics, Business ethics & social responsibility, Political economy, BUSINESS & ECONOMICS / Business Ethics, Business & Economics/Business Ethics, Business & Economics/Development - Sustainable Development, Business ethics and social responsibility
- **wiązący:** paperback
- **język:** english, english, english
- **waga przedmiotu:** 1440 grams
- **strony:** 650
- **słowo kluczowe tematu:** Business & Economics/Business Ethics
- **kod podmiotu:** KJG, BUS008000, BUS008000, BUS072000, KJG, KJG, KCP
- **grupa docelowa:** General/trade
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- **producent:** Cambridge University Press
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Parametry

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